

Cheque Collections

Money collected from donors and fundraisers is a great way to engage with supporters across the UK.

Guidance for Local Networks

We are grateful to all volunteers who collect money from donors and fundraisers. Taking the time to collect money in person is greatly received by donors/fundraisers and helps us to show how important funds are to us and how very thankful we are to receive them. It's a great opportunity to raise awareness of Inflammatory Bowel Disease, Crohn's and Colitis UK and the purpose of the Charity.

If the donor or fundraiser specifically requests that the money should be paid to the local network then the money should be paid into Local Network bank account.

If the donor or fundraiser does not specifically mention that the money should be paid to the local network please assume that it is for national funds and send it to the Fundraising Team, along with details of the event so that the donor/fundraiser is appropriately thanked.

This will enable us to receive the money quickly and, unless the donor or fundraiser has expressed a preference about how we should use it, we can apply it to the General Fund. Money in the General Fund can be used where it is most needed from time to time. This might be for: funding research; information and support services; awareness-raising or supporting local networks. Having discretion over how to use money allows us to respond rapidly to changing needs and opportunities.

In either case, please let the Volunteering Team at Crohn's and Colitis UK know how much was raised and provide any feedback (comments, photographs etc.) about the cheque collection. This will enable Crohn's and Colitis UK to:

- Assess the impact of a national initiative or of a type of fundraising that may be promoted from time to time such as a run, challenge or trek.
- Assess the success of the event in relation to the time spent by the team in supporting the donor or fundraiser, and the cost of supplying support materials such as t-shirts.
- Share ideas and experiences with other fundraisers and Local Networks.
- Identify publicity opportunities and the potential for building relationships.