



Community Fundraising for a Local Network

Our 50 Local Networks operate across the UK bringing local people affected by Crohn's and Colitis together and raising awareness of the conditions with members of the public. From educational talks to social events, we help give people the comfort and confidence to live freer and fuller lives.

When fundraising for Crohn's & Colitis UK, you may wish to donate your money to a specific Local Network in your area so that they can use it to continue and further their activity, benefit a local hospital or contribute to a larger donation to central funds.

The following policy outlines the ways to do this and make sure that the funds not only where you want them to but also that contributors understand what their donation will be used for.

What funds can I send to a Local Network?

Money raised can only be donated to a Local Network if part of a community event and not an invested charity fundraiser.

Invested events are those that central teams have contributed substantial funds to, meaning a return on investment is necessary.

The following are exempt from Local Network donation:

WALK IT	Run The Night	London Marathon
Run The Night	Ride London	Great North Run
Royal Parks Half Marathon	Berlin Marathon	Bournemouth Marathon Festival
Brighton Marathon	Edinburgh Marathon Festival	London 10,000
London Landmarks Half Marathon	Tough Mudder (full course)	Great North Swim
Swim Serpentine	Treks (with minimum sponsorship)	Ultra-Challenges
Sky Dives		

This list is not exhaustive - If you're not sure whether you can redirect your fundraising to a local network, email fundraising@crohnsandcolitis.org.uk for advice.

How can I donate to a specific Local Network account?

If you have an amount of money you wish to donate in one go, via cheque or bank transfer, your contact at your Local Network will be able to give you their account details and advise on how to make out and deliver the cheque. This excludes funds raised in relation to an invested event, as below.

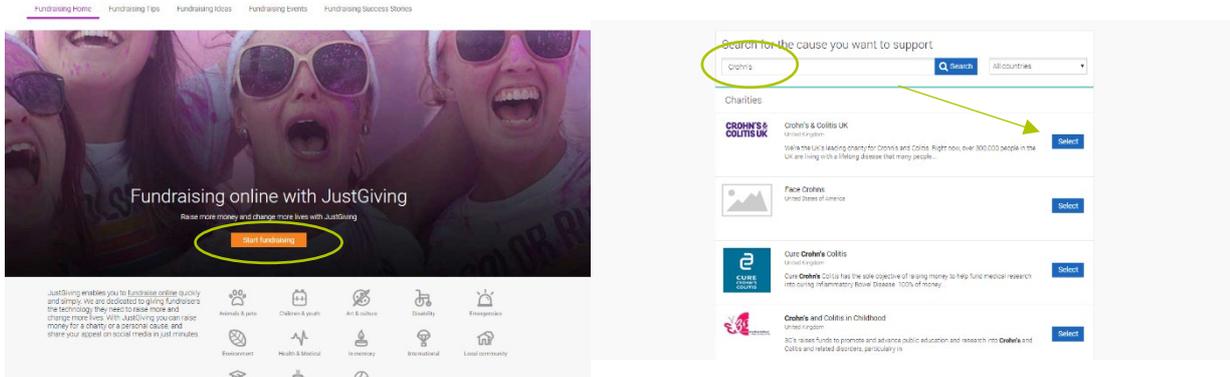
If, however, you are looking to collect money from sponsors using an online fundraising platform, you must ensure that you are doing this via JustGiving and that your intentions are clear from the outset. Once money is donated, the destination cannot be altered. JustGiving is our chosen method and we have processes in place to facilitate these funds being transferred to Local Network teams with minimal administration costs being incurred.

Donations via any other online fundraising platform come directly to central funds and cannot be redistributed once made.

How online giving works

As a registered charity, Crohn's & Colitis UK has its own Just Giving page: www.justgiving.com/crohnsandcolitisuk.

We can also be found by clicking "Start fundraising" and searching our name.



Money that is raised on behalf of Crohn's & Colitis UK is transferred to the charity each month, 2 months in arrears.

When money is raised for a specific Local Network it still comes to the main charity in the first instance and is manually distributed by our Supporter Care Team from there.

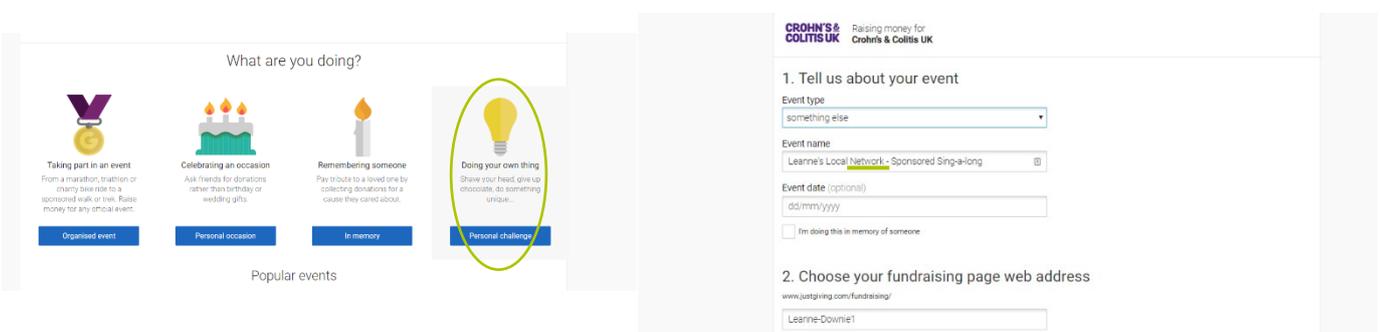
There are certain things that you need to do to make the process smoother and ensure that Local Networks receive the correct amounts as agreed by the supporter, the donor, the network and the charity.

Any gift aid added to donations will remain in central funds and cannot be reallocated to a Local Network due to our commitment to streamlining administration of funds.

Naming your page

When setting up a page, you should select "Doing your own thing" and you will be asked to give your event a name.

So that our Supporter Care Team can easily spot which pages are raising money for Local Networks, this must include the word Network, as below.



Next steps

- To inform donors where their money is going, the following text must be included on the page, specifying which Network is being supported by the funds.

“All funds raised go directly to the [name of network] Local Network, allowing them to continue their fantastic work throughout the area of raising awareness, hosting local education and social events and funding local grants. Should it not be possible to spend the entirety of these funds at a local level, the volunteers will redistribute them to Crohn's & Colitis UK.”

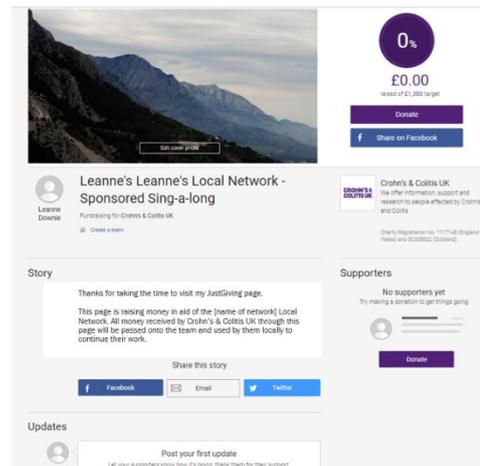
- Your page must have an appropriate close date and final amounts will be transferred four to six weeks after this date. Up until this point, funds will be transferred weekly for the duration of the page being open.

- An automated message is sent out to anyone who donates via the Just Giving website and this should be amended to include a personal thank you from the Network by selecting “Personalise your thank you message” when editing your page. This text may be sent to you by your Local Network contact or the below can be used.

“Thank you for donating to this page and supporting the work of the Crohn's & Colitis UK [name of network] Local Network. Your money will make a huge difference to the local community and allow us to continue raising awareness, providing information, education and support throughout the area. Should it not be possible to spend the entirety of these funds at a local level, the volunteers will redistribute them to Crohn's & Colitis UK.

To find out more about what we do please find us on the website.”

Please note that if the purpose of the page is not made clear as in the above steps, the money will be transferred to central funds as per the default process.



Reviewed: January 2023